

ABSTRACT OF THE DISCLOSURE SYSTEM AND METHOD FOR EMERGENCY NOTIFICATION CONTENT DELIVERY

A method for disseminating emergency notification content from an

emergency originating source. The method comprising: delivering the emergency
notification content from the emergency originating source to at least one transmitting
party; selecting a subset of users from among a set of users for dissemination of the
emergency notification content based on the subject matter of the emergency notification
content; and delivering the emergency notification content from the at least one

transmitting party to a device corresponding to each user from the selected subset of
users.